LOVE & RESPECT

2026

Aekyung
2026.1Q Earnings Release

This material is made before finalizing independent auditor review and provided for investors' convenience.
Therefore, some information is subject to change according to audit review result.

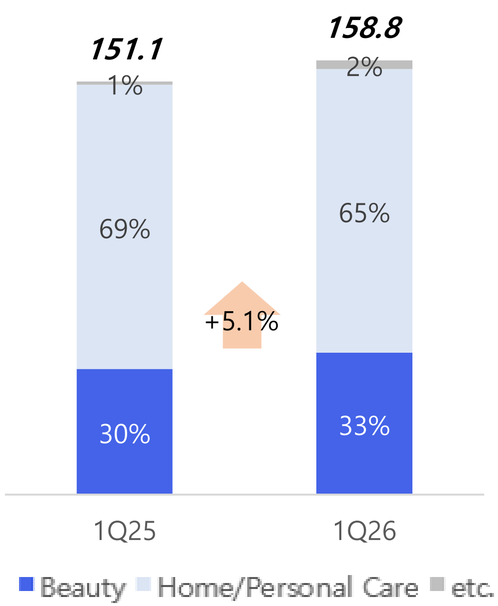
01. 1Q26 Business Performance Summary (Quarter)

Consolidated revenue KRW 158.8bn YoY +5.1%, OP KRW -1.6bn YoY turn to deficit

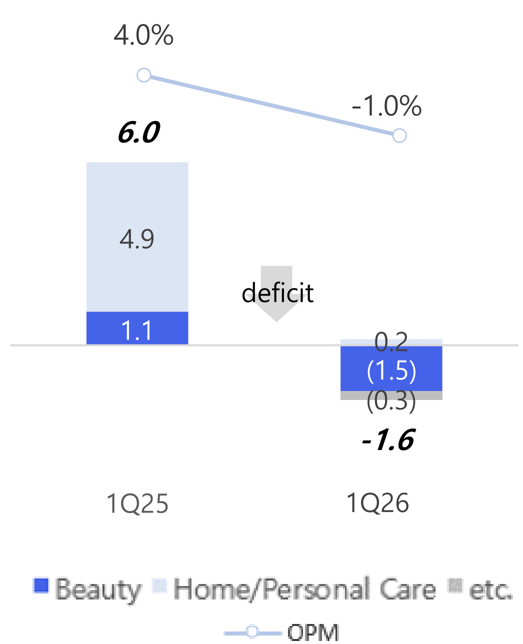
Without one-off costs (special incentives, etc.)**, OP KRW 5.7bn YoY -5.0%**

- **Beauty:** Revenue KRW 51.9bn (YoY +13.0%), OP KRW -1.5bn (YoY turn to deficit)
- **Home/Personal Care:** Revenue KRW 103.7bn (YoY -0.3%), OP KRW 0.2bn (YoY -95.8%)

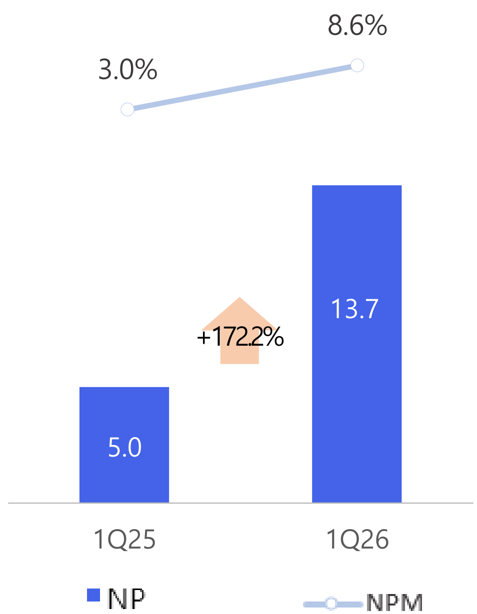
Revenue (Unit: KRW bn)



Operating Profit (Unit: KRW bn)



Net Profit (Unit: KRW bn)

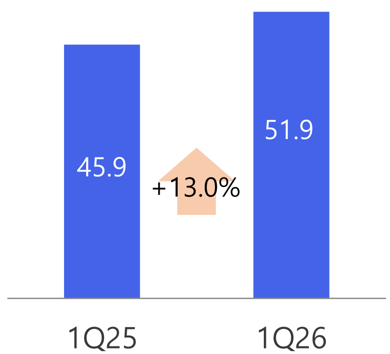


* Consolidated basis

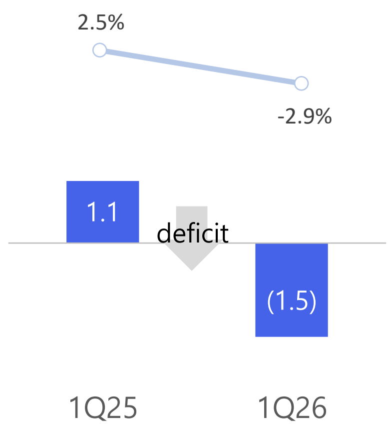
02. Business Performance by Division (Beauty)

Revenue KRW 51.9bn (YoY +13.0%), OP KRW -1.5bn (YoY turn to deficit)
(Without one-off costs, OP KRW 0.5bn YoY -54.5%)

Revenue (Unit: KRW bn)



Operating Profit (Unit: KRW bn)



1Q26 Highlight

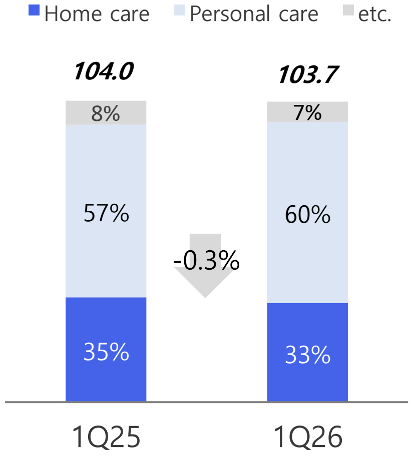
- **Continued efforts to diversify global markets by recovery in China and expansion into non-China markets**
  - Turn to revenue growth through the restructuring of Chinese business, targeting live channels (TikTok, Kuaishou), and fostering new strategic products
  - Global expansion continued by entering Europe with key makeup brands (UK LUNA, Poland AGE20'S, etc.)
  - Brand awareness of signiq expanded and try global markets' diversification based on active marketing (US Sales on Amazon/TikTok, Domestic operation of pop-up stores on Musinsa, China entry into Tmall/Douyin, etc.)
  - Strengthen competitiveness in major domestic channels (home shopping, digital) through new product launches (Melanin Shot Dark Spot Cover Cushion, Mela Defense Dark Spot Tone-Up Essence Sunscreen, etc.)
  - LUNA'S robust growth with all-time highest sales achieved during Olive Young Sale event
- **Mid to long-term target to leap forward as global total beauty company**
  - Plan to intensively foster skincare brands (signiq and One Thing)
  - Strengthen global growth of makeup brands (AGE20'S and LUNA)
  - Subdivide the division into △ Makeup △ Skin Care sectors, and strengthen global and digital marketing
  - Plan to expand Beauty sales' portion to over 50% by 2028

* Consolidated basis

03. Business Performance by Division (Home/Personal Care)

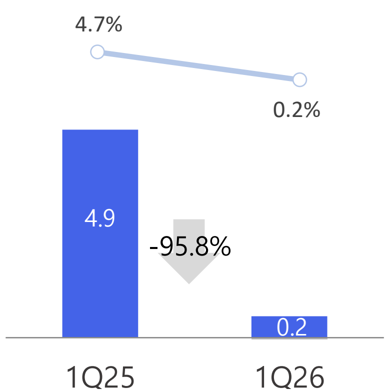
Revenue

(Unit: KRW bn)



Operating Profit

(Unit: KRW bn)



Revenue KRW 103.7bn (YoY -0.3%), OP KRW 0.2bn (YoY -95.8%)
(Without one-off costs, OP KRW 5.5bn YoY +12.2%)

1Q26 Highlight

- **Performance growth centered on key global strategic countries**
  - Global growth driven by strong sales in key strategic countries (Americas, Europe, Russia/CIS countries, Japan)
  - New entry into major global distribution channels (US Walmart, Japan Matsumoto Kiyoshi, Poland Rossmann, etc.)
  - Implement key brands' marketing activities by global strategic countries (US: Shower Mate Goat Milk, Poland: KERASYS Perfume, Japan: LUVCENT/KERASYS Perfume, Russia/China: KERASYS Hair Clinic)

- **Target fostering global mega-brands and focusing on key strategic countries**
  - Plan to foster major personal care brands (KERASYS, Shower Mate, LUVSCENT, etc.) into global mega-brands
  - Actively expand into major global distribution channels for hair and body care
  - Subdivide the division into △ Hair Care △ Daily Care sectors, and strengthen global and digital marketing
  - Transition to a business structure centered on premium products offering differentiated features and value

* Consolidated basis

Appendix. Brief Consolidated Financial Statement

1. Consolidated Balance Sheet

(Unit: KRW mn)

Type	2025.12	2026.03
Total assets	**497,809**	**519,509**
Current assets	290,219	315,204
- Cash and cash equivalents	68,627	128,250
Non-current assets	207,589	204,306
Total liabilities	**98,740**	**111,453**
Current liabilities	91,357	102,906
Non-current liabilities	7,383	8,546
Total equity	**399,069**	**408,057**
Issued capital	26,410	26,410
Capital surplus	143,471	143,582
Elements of other stockholder's equity	(33,956)	(34,066)
Retained earnings	262,216	270,875
Other Comprehensive income/loss accumu-lated amount	927	1,257

(Note 1) The above 'cash and cash equivalents' are the sum of 'cash and cash equivalents' and 'short-term financial instruments'.

2. Consolidated Income Statement

(Unit: KRW mn)

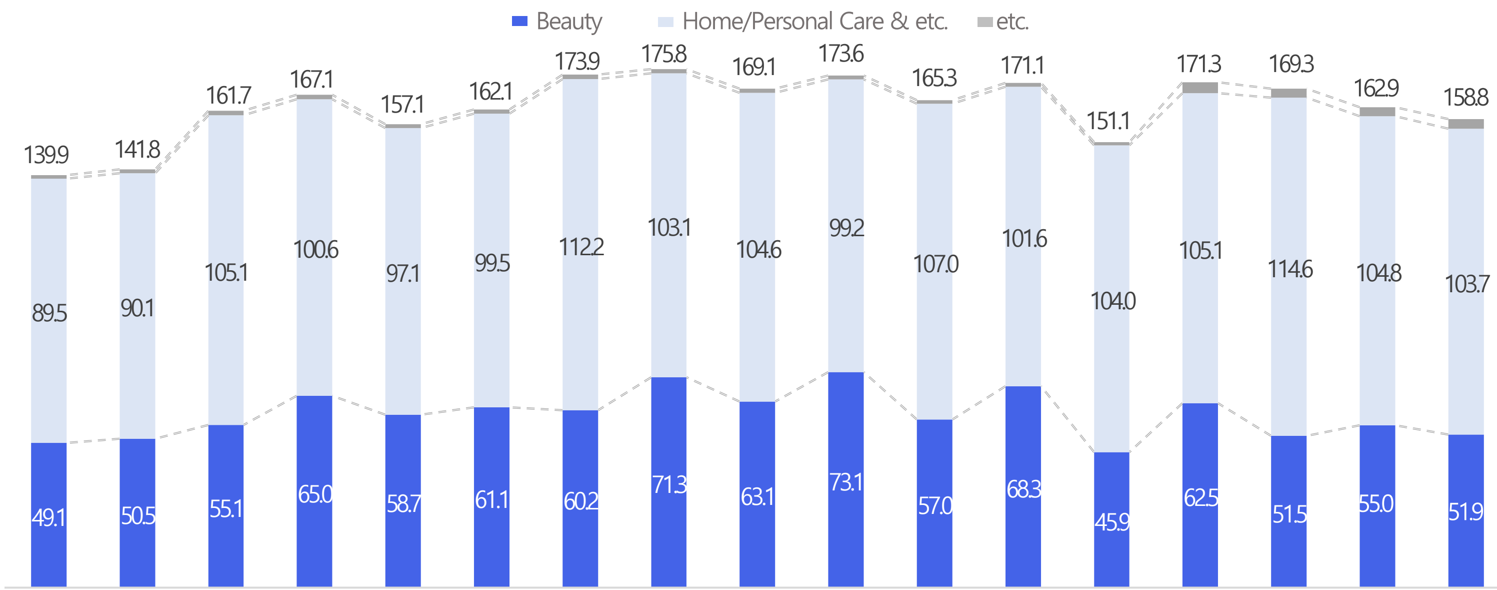
Type	2025.1Q	2026. 1Q
Revenue	**151,078**	**158,791**
Gross profit	66,936	71,270
SG&A	60,892	72,858
Operation profit	**6,044**	**(1,588)**
Other gain / loss	1,178	19,288
Profit before tax	7,222	17,701
Tax expense	2,191	4,003
Net profit	**5,031**	**13,698**

Appendix. Quarterly Business Performance Trend

1Q26's Consolidated revenue KRW 158.8bn QoQ -2.5%, OP KRW -1.6bn
Without one-off costs (special incentives, etc.)**, OP KRW 5.7bn QoQ turn to surplus**

Revenue and Operating Profit

(Unit: KRW bn)



	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26
OP	7.8	4.2	15.2	11.8	15.4	16.6	18.4	11.6	16.5	17.5	9.6	3.3	6.0	11.2	7.3	-3.4	-1.6 (*5.7)
OPM	5.6%	3.0%	9.4%	7.1%	9.8%	10.2%	10.6%	6.6%	9.7%	10.1%	5.8%	2.0%	4.0%	6.5%	4.3%	-2.1%	-1.0% (*3.6%)

* Excluding one-off costs